ABSTRACT OF THE DISCLOSURE

The present invention is to provide an information communication apparatus which can reduce the user's load required in managing a user device (printing machine etc.). In the information communication apparatus, an information generating section selects a required article according to the status of a digital complex machine, and generates purchase information to purchase the article. Further, the purchase information is opened, via an auction server, to plural sales shops (sales terminals), and sales information (price, date for delivery), transmitted from respective sales shops, are obtained by an information transmitting section and an information receiving section. Thus, in the information communication apparatus, it is possible to obtain the sales information of an article required in the digital complex machine, without receiving the user's instruction. Therefore, it is possible to remarkably reduce the user's load required in managing the digital complex machine.